



CONTEST RULES

**“Be VIP at *LA VIE* media première,
and GIVE FREE REIN to your joy with 3 friends!”**

1. CONTEST ORGANIZER

This contest is being held by TOHU, la Cité des arts du cirque.

2. CONTEST DATES

The contest runs from June 20th to July 9th, 2008 at 11:59 pm.

3. HOW TO SIGN UP

- Inscribe you to the La TOHU Newsletter (e-bulletin) by filling in the on-line form available at www.tohu.ca/contest. People having already subscribed to the La TOHU Newsletter can also participate, simply by filling in the same form.
- The participant gets a chance to win a (1) **La TOHU's VIP PRIZE** to assist *La Vie* media première, a circus show by The 7 Fingers (Quebec), presented at La TOHU on Wednesday September 24th, 2008, at 8 pm.
- The participant can also get more chances to win by inviting friends (max. 5) to participate to this contest (one friend invited = one extra chance). Each friends' e-mail must be valid to be accepted.
- The chances of winning the prize depend on the number of subscriptions to the contest and on the number of friends invited.
- No purchase is required.

4. CONTEST PRIZE

One (1) **La TOHU's VIP PRIZE** will be drawn at random from among all the subscriptions. The **La TOHU's VIP PRIZE** includes:

- Four (4) tickets to assist *La Vie* media première, presented at La TOHU on Wednesday September 24th, 2008, at 8 pm;
- Four (4) show programs;
- Four (4) drinks at La TOHU's Bistro;
- The access for four (4) people to the party right after the representation, at La TOHU.

How to claim a prize

The organizer will contact the winner by e-mail on Thursday July 20th, 2008. Everything included in the **La TOHU's VIP PRIZE** will be given to the winner in person, on Wednesday September 24th, 2008, between 7 pm and 7:40 pm, at La TOHU ticket office.

Prize conditions

The **La TOHU's VIP PRIZE** must be accepted as awarded.

Specific conditions

- By entering this contest, any winner authorizes the contest organizer to use his or her name, photograph, likeness and/or voice in order to publicize his identity, or for any other purpose related to this contest, and this without remuneration;
- The contest is limited to one entry per person for the entire contest period;
- The friends who are invited must subscribe to the La TOHU Newsletter to get a chance of winning the **La TOHU's VIP PRIZE**;
- Approx. value: \$200.

5. DRAWN

The draw for the **La TOHU's VIP PRIZE** will take place on July 10th, 2008 at 10 am at the Montreal offices of Uranium Interactive, the firm responsible for managing the www.tohu.ca website. A random selection of one (1) eligible entry will be drawn from among the entry forms electronically received during the contest period. To be declared a winner, the person whose entry form is drawn must meet the eligibility requirements as stipulated in Section 6 of the present rules. If the prize is not claimed on Wednesday, September 24, 2008 (between 7 pm and 7:40 pm) by, the winner will be ineligible to claim his or her prize.

6. ELIGIBILITY

The contest is open to people aged 18 or over, except La TOHU's employees, The 7 Fingers collective members, Uranium Interactive employees, suppliers of promotional material or services related to this promotion, as well as anyone residing with those people.

7. GENERAL

The contest organizer, The 7 Fingers and Uranium Interactive disclaim any liability for faulty computer or telephone components, software, or communication lines, with respect to the loss or absence of network communication or faulty, defective, incomplete, incomprehensible or erased computer or network transmissions that could limit the possibility or prevent any person from entering the contest.

The contest organizer, The 7 Fingers and Uranium Interactive are not liable for any damage or loss that could be incurred, directly or indirectly, in whole or in part, by the downloading of any internet page or any software of any form and by the transmission of any data relating to participation in this contest.

The prize awarded in this contest must be accepted as awarded, and cannot be transferred, exchanged or traded for cash. The awarding of a prize is also subject to the winner signing an acceptance form for the prize releasing the contest organizer, The 7 Fingers and Uranium Interactive from all liability for any injuries, loss or damage of any nature resulting from the acceptance or use of the prize. By entering this contest, any winner authorizes the contest organizers to use his name, photograph, likeness and/or voice in order to publicize his or her identity, or for any other purpose related to this contest and this without remuneration. The winner acknowledges that upon receipt of confirmation of the prize being awarded and the conditions for taking possession of the prize, the contest organizer and the firm they represent will be relieved of all responsibility related to the use of the prize.

All contest entries must be made through the www.tohu.ca website.

Personal information gathered on contest participants will be used for the administration of the contest and to send La TOHU Newsletter.

Contest participants acknowledge having read these rules and agree to comply with them.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties to reach a settlement.

This contest is subject to all applicable federal, provincial and municipal laws, regulations and by-laws.

The rulings of the contest organizer in this regard are final and not subject to appeal.

8. LIABILITY RELEASE

By entering this contest, the winner agrees to release The contest organizer, The 7 Fingers and Uranium Interactive, as well as any persons residing with them, from any liability, claims and demands for any injuries, losses or damages of any kind toward any person or property ensuing from or in connection with, either directly or indirectly, (i) the awarding, acceptance, receipt, possession, use and/or misuse of the prize or any part thereof awarded as part of the contest, or (ii) the participation in the contest or any prize-related activities, including, but not limited to, all travel or other prize-related activity.

2008-06-16